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Charlie Page's **100 Proven Headline Templates**

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These templates are easy to use. For most of them, just insert the main benefit of your product in the blank area and you are good to go.

I've written samples for the first four to show you how that looks.

1. For _____, This Works Like Crazy

For losing weight, this works like crazy.

For list building, this works like crazy.

2. Why Your _____ Won't _____.

Why your diet won't make you skinny.

Why your business won't make you rich.

3. The Biggest Mistake _____ Make.

The biggest mistake affiliate marketers make.

The biggest mistake first time runners make.

4. The Fastest Way To _____.

The fastest way to lose 5 pounds.

The fastest way to meet the girl of your dreams.

5. Get Your _____ Questions Answered.
6. Something Every _____ Needs To Know.
7. Something Every _____ Needs To Ignore.
8. Here's A Shortcut For _____.
9. Here Is Your _____ Checklist.
10. A Great _____ Resource I Just Found.
11. This Ruins Most _____.
12. Discover The Best-Kept Secret For _____.
13. Thousands Will Try _____. Only Those Who Know This Secret Will Succeed. Will You Be One of Them?
14. The Ultimate Guide To _____.
15. The Secret of _____ - Using Only _____.
16. Why So Many People Are Leaving _____ in Favor of _____ - And Why You Should Too.
17. The #1 Reason _____ Fail.
18. Here's What You Don't Know About _____.
19. What Do You Think About _____? Here's My Take...
20. My # Step System For _____.
21. Are You Tired Of _____? Then You'll Love This.

22. Are You Cut Out For _____ Success? Take This Quiz To Find Out.
23. The Biggest _____ Mistake I Ever Made.
24. Get My Best _____ Secrets For Free.
25. _____ FAQ: Your Top # Questions Answered.
26. You Can _____... Even if _____!
27. How To _____ in Just _____!
28. How a _____ Quickly and Easily _____!
29. What Every _____ Ought To Know About!
30. Do You Want _____?
31. You, a _____?
32. Here's How To Quickly And Easily _____!
33. Who Else Wants To _____?
34. What Your _____ Doesn't Want You To Know About _____!
35. To People Who Want to _____ But Can't Get Started!
36. At Last! You Can Get Rid Of _____ Forever!
37. _____ Your Way To A _____!
38. Now You Can Discover How To _____ Like _____!

39. How I _____ — And How You Can Too!
40. Now You Can _____!
41. Stop _____ and Start _____!
42. Are You Tired of _____? Do You Want to _____? Then
Read On To Discover How to _____, _____ and
_____ in Just _____!
43. Here's the Easiest Way to Turn Your _____ Into _____
So That You Can _____!
44. You're About to Discover How to _____. No _____. No
_____. You Don't Even Need to _____. Just _____
and/to _____!
45. You're _____. You're _____. You're _____. At
Last, Here's An Easy Way To _____.
46. Imagine This: You _____. Wouldn't You _____?
47. How a _____ With No _____, No _____ and No
_____ Discovered the Secrets of _____.
48. Many _____ Will Try _____. Most Will Fail. But Those
Who Succeed Will Get _____ Because They Know This
Amazing Secret About _____!

49. If You Would Like To Know The Secrets Of _____ That
 Could Make You _____, Then Listen Up! If You're One of the
 Next _____ People to Action Now, You'll Get _____
 Worth of _____ for a TINY Fraction of the Price!
50. Who Else Wants To _____ In Only _____?
51. Who Else Wants To _____ And _____?
52. _____ Steps/Tips To _____!
53. To Women/Men Who Want To _____ — But Can't Get
 Started!
54. Here's A Quick Way To _____
55. What Everybody Should Know... About How To _____
56. Free Book ... Tells You _____ Steps/Tips To _____.
57. _____ In As Little As _____ With These _____
 Steps/Tips
58. _____ Steps/Tips To _____ (And _____)
59. _____ Steps/Tips To _____ In Just _____
60. You Can Laugh At _____ Worries — If You Follow This
 Simple Plan
61. It Seems Incredible That You Can _____ And _____

62. It Seems Incredible That You Can _____ In Only _____
63. How I _____ In Less Than _____
64. How Often Do You Find Yourself Saying: “I Wish I Knew How To _____”?
65. The Truth About How To _____
66. How To _____ Today Starting From Scratch
67. Dare To _____
68. A Startling Face About To _____
69. A Startling Face About To _____ ...In Less Than _____
70. Need To _____?
71. Are You Willing To Follow _____ Steps/Tips To _____?
72. It’s A Shame For You Not To _____ – When These People Do It So Easily
73. Here’s A Quick Way To _____ In Less Than _____
74. _____. It’s No Accident. In _____, I Can Show You How (To _____.)
75. _____ Steps/Tips To Keep Your Fears From Holding YOU Back — _____ Now/ In _____!

76. Would You Like To _____?
77. Look Inside To Discover How To _____.
78. Here's _____ Steps/Tips To _____.
79. Yes YOU Too Can Learn How To _____ With Ease!
80. Yes, These _____ Steps/Tips Will Help You Learn How To _____ With Ease!
81. Yes, These _____ Steps/Tips Helped Me _____ And They Will Work For YOU Too.
82. Proven Tips, Tools and Tactics To _____.
83. The Complete Guide To _____
84. The Complete Guide of _____ Steps/Tips To _____
85. The Quick And Easy Way To _____ (In Only _____)
86. Image... You Can _____ In Just _____
87. You Deserve To _____!
88. Don't Wait Another Moment! _____ Now!
89. How To _____ Fast And _____
90. _____ Steps/Tips To _____ In _____ And _____

91. Want To _____? Here's How To _____ In _____
Now!
92. FREE Report Reveals 5 Secrets To _____ In _____
93. Who Else Wants To _____ In _____ And _____?
94. It's True: You Really Can _____ in _____ And Here's
How...
95. Free Book Tells You _____ Steps/Tips To _____ In

96. Moral, Ethical, & Perfectly Legal Ways To _____ In

97. The Quickest Way I Know To _____ In _____ And

98. In A _____ A FUN Way To _____ In _____
99. What You Don't Know About Is Costing You A Fortune! —
Here's The Straight Scoop On How To _____ In _____
100. If You Want To _____ In _____ And Have All But Given
Up... Here's Hope!